

Samantha Dawn Tuozzolo

Samanthatuozzolo@gmail.com- 203.216.8028

Event Producer – Coordinator– Planner– Talent Wrangler– Load In/ Out Lead

Local to New York, NY- **willing to travel**

Professional Summary

Experienced events professional with a proven track record in all aspects of event production, including vendor sourcing, staff management, talent coordination, technical leadership, and event execution. Adept at managing diverse events with creativity and precision, consistently delivering exceptional outcomes.

Professional Experience

Event Producer / Event Lead / Load-In & Load-Out Lead

Rock Plus Paper | 2024 – Present

- Lead installations and load-in/load-out processes, coordinating heavy tech and vendor logistics.
- Managed and supervised staff to ensure seamless event execution.
- **Notable Clients:** Planned Parenthood
- **Reference:** Spencer Martin | spencerm@rockpluspaper.com

Event Coordinator/ Event Planner

Kind Events | 2024 – Present

- Oversaw event registration, ROS and client satisfaction
- **Notable Clients:** Mount Sinai, Big Apple Circus, New York Proton Center
- **Reference:** Alyssa Kind | ak@kindeventsny.com

Event Producer / Event Lead

Friedman Productions | 2023 – Present

- Sourced vendors, venues, and catering services while managing pre-production planning (timelines, menus, tech, gift bags).
- Provided onsite management for vendors, clients, and staff.
- **Notable Clients:** Paycom, BJ's Wholesale Club, Paylocity, Boys and Girls Club of Harlem, Google
- **Reference:** Abby Friedman | abby@friedmanproductions.com

Event Producer / Day-of Coordinator

Leslie Sloan Events | January 2022 – Present

- Led registration and check-in operations for events.
- Managed talent and worked with press teams for VIP and celebrity guests.
- **Notable Clients:** Cloudflare, Angelo Gordon, Broadway Show Opening Nights, Tony Award Celebrations
- **Reference:** Leslie Sloan | leslie@lsevents.nyc

Freelance Talent Wrangler / Event Producer

Empire Entertainment | June 2021 – Present

- Provided talent wrangling services for high-profile events such as the Webby Awards.
- Collaborated with prominent organizations to ensure flawless event execution.
- **Notable Clients:** Webby Awards, Gates Foundation, GoDaddy, Smile Train, Goalkeepers
- **Reference:** Anna Recasens | anna@empireentertainment.com

Skills

- ➔ Event Planning & Coordination -Vendor Sourcing & Management- Talent Wrangling & Coordination-Staff Leadership & Supervision-Technical & Logistical Expertise-Onsite Event Management-Pre-Production Planning